



SILIS

Framesi Silis Silk Straightening System

■ **Highly versatile smoothing and straightening system made up of the following 3 products:**

1. **Straightening Cream with Silk Proteins available in 2 versions:**
 SILIS 1 Basic – for normal hair
 SILIS 2 Strong – for coarse, resistant hair
2. **Silis Protective Serum – with silk proteins and olive oil derivatives**
3. **Silis Neutralizing Aqua Gel – with polyquaternium conditioners**

■ **Re-shapes curly and frizzy hair, leaving it silky smooth, shiny and as straight as desired.**

Features	Benefits
■ Formaldehyde-free formula	■ poses no health risks to stylists and their clients
■ Thio-based relaxer	■ milder than conventional caustic relaxers, less damaging, leaves hair with excellent shine and manageability
■ Silis Protective Serum	■ pre-drying and pre-straightening fluid that protects hair with a surplus of proteins that bond with the shaft - hair is left with incredible shine and silkiness
■ Aqua-gel neutralizer	■ gentle reconditioning fixative, special consistency stabilizes the newly straightened hair more effectively
■ Vegetable Coconut Oil Cream Base	■ superior condition, resilience/shine, less damage after repeated application, protects hair integrity, less fadage
■ Sericin Silk Protein	■ having a similar structure to hair, it adheres and forms a protective film which locks in moisture and protects hair against aggressive agents
■ Olive Oil Derivatives	■ Nourishing, lubricating and shine enhancing, these substances restore lipid balance and ensure gentle treatment with exceptional results
■ Polyquaternium conditioner	■ effectively conditions and detangles, removes static electricity and increases manageability of the hair.
■ Thick cream base	■ keeps hair straight while bonds are being broken, more control with less manipulation required.
■ Fragranced formulation	■ more pleasant experience for stylist and client.

**PERFECTLY STRAIGHT SILK TREATMENT
PERMANENT HOT STRAIGHTENING**

First treatment – complete application

This treatment takes about 90 minutes (may take up to 2 hours depending on length/texture of hair)

A. Pre-treatment

- Avoid washing the hair before applying Silis.
- If the hair has a lot of fixative product, or if the texture and condition of the hair is hard to determine, gently shampoo without manipulating the scalp excessively.
- Before proceeding with straightening, dry the hair completely.
- If hair contains bleached highlights, pre-treat bleached sections with Framesi Hair Treatment Line Restructuring Oil.

B. Treatment

It is best to begin service on hair that is shampooed and dried naturally in order to properly assess the existing hair texture. If the hair is very wavy or frizzy, before starting the treatment, flat iron the midshaft of the hair using a few drops of the Silis Protective Serum.

1. Choose the appropriate strength of Silis: Silis 1 for Normal hair, Silis 2 for strong, coarse or resistant hair.
2. Divide the hair into 5 quadrants. (nape to occipital, occipital to crown, 2 side flats, top)
3. Wear disposable gloves and dispense Silis cream into a plastic bowl and mix.
4. Begin application from the nape (usually the curliest and toughest area) staying ¼ inch from the scalp.
5. If the hair is long or very thick, work with another stylist to ensure the same processing time all over the head and the best end results.
6. Apply Silis with a brush. Let the product penetrate from root to ends without tangling.
7. Pull each section straight before moving to the next section. Proceed towards the top of the sections working with partings no more than 1 cm (1/3 inch) in thickness.
8. **Processing time begins when you apply the cream to the first parting.**
9. You may have to shampoo the first sections applied (nape to occipital, and occipital to crown) before completing the Silis cream application all over.
10. Processing time varies but should not exceed 20 minutes.

Recommended Processing Times

Hair Type	Silis 1	Silis 2
Natural, no color	15 – 20 minutes	15 – 20 minutes
Mixcolor, Eclectic (tone-on-tone)	10- 20 minutes	10 - 15 minutes
Tinted (15 - 20 volume)	10 - 15 minutes	7 – 10 minutes
Tinted (20 - 30 volume)	7 - 10 minutes	5 – 7 minutes
Highlift & Double- Processed (40 volume)	3 - 5 minutes	Not recommended

11. To check that the procedure has been completed, remove the cream from a small area or strand section. Gently push the hair towards the scalp. If the hair remains in a smooth state, processing is complete. If the hair tends to curl, prolong the processing time.
12. Rinse with warm water and shampoo carefully with Framesi Hair Treatment Line Restructuring Shampoo removing all residue of cream.

13. Blot hair dry with a towel without tangling the hair. Apply Silis Protective Serum and dry the hair with a dryer.
14. When dry, flat iron hair section by section. Use a high quality flat iron at a temperature setting of 380° to 400°. Flat iron the hair in the direction it grows out of the head, taking 3 passes over each ¼ inch section until the hair is smooth and silky.
15. Apply Silis Neutralizing Aqua-Gel directly on the hair, starting from the base of each section and working from scalp to ends. Comb the hair carefully.
16. Neutralize for 10 minutes.
17. Rinse the neutralizer out for 5 minutes with lukewarm water.
18. Apply Framesi Hair Treatment Line Restructuring Mask along with a couple of drops of Restructuring Oil, leave in 3-5 minutes and proceed with a final rinse.
19. For the first styling after this service, it is advisable to style the hair straight using a blow dryer and applying BY WIO Strait Balm or I.Dentity Hair.Force evenly through the hair. Finish with Framesi Hair Treatment Line Corrective Moisturizing Fluid or BY Slush Gloss.

AFTERCARE:

In the first 48 hours after straightening:

1. No bobby pins, slides, pony tails or braids.
2. No swimming in the sea or pool
3. No bleaching or coloring with permanent haircolor (Framcolor Eclectic Demi-Permanent Haircolor or Framesi Mixcolor can be used immediately after a Silis Treatment).

NATURALLY STRAIGHT SILK TREATMENT PERMANENT COLD STRAIGHTENING

First Treatment is a complete application.

This treatment takes approximately 60 minutes to complete (may take longer depending on length/texture of hair).

A. Pre-Treatment

- Avoid washing the hair immediately prior to applying Silis
- Shampoo hair prior to the treatment if the client has used a lot of fixatives.
- Avoid scalp manipulation if shampooing prior to the treatment.
- Dry completely prior to applying Silis to the hair.

B. Treatment

It is best to begin service on hair that is shampooed and dried naturally in order to properly assess the existing hair texture. If the hair is very wavy and frizzy before starting the treatment, flat iron the mid-shaft with a few drops of Silis Restructuring Serum.

1. Select the appropriate strength of Silis. Silis 1 is for Normal hair. Silis 2 is for strong, coarse or resistant hair.
2. Divide the hair into 5 quadrants. (nape to occipital, occipital to crown, 2 side flats, top)
3. Wear disposable gloves; pour the cream into plastic bowl and mix.
4. Start the application at the base of each section staying ½ inch from the scalp.
5. Application should always begin at the nape. Use a brush to make sure the product adheres to the strands. Let the product penetrate from root to ends without tangling. Proceed to the front making sure all of the hair is covered. Use sections no larger than 1 cm in thickness. You may need to shampoo the first sections the Silis Cream was applied to before completing the application on all 5 sections.
6. **Processing time begins when you apply the cream to the first parting.**
7. Processing times vary but should never exceed 20 min. Check the hair during the processing time. Recommended processing time is the same as the chart above.
8. To check processing time, remove cream from a subsection and push the hair towards the scalp. If it curls, process further; otherwise it is ready to be removed.
9. Rinse with lukewarm water and wash with Framesi Hair Treatment Line Restructuring Shampoo.
10. Towel blot and apply Silis neutralizing aqua-gel to the hair. The Protective Serum can be applied to the hair and left on prior to the neutralizer.
11. Process 10 minutes.
12. Rinse carefully for 5 minutes with warm water.
13. Apply Framesi Hair Treatment Line Restructuring Mask mixed with a couple of drops of Restructuring Oil. Leave in the hair 3-5 min and perform the final rinse.
14. For the first styling after this service, it is advisable to style the hair straight using a blow dryer and applying BY WIO Strait Balm or I.Dentity Hair.Force evenly through the hair. Finish with Framesi Hair Treatment Line Corrective Moisturizing Fluid or BY Slush Gloss.

AFTERCARE

In the first 48 hours

- No bobby pins, slides, pony tails or braids
- No swimming in the sea or pool
- No bleaching or coloring with oxidized dyes

SILK RELAX TREATMENT TEMPORARY COLD STRAIGHTENING

This treatment takes 30 minutes to complete.

1. Wash the hair with Framesi Hair Treatment Restructuring Shampoo.
2. Rinse well and remove the excess water by towel blotting the hair.
3. If the hair contains pre-lighted sections, pre-treat those sections with Framesi Hair Treatment Line Restructuring Oil.
4. Wearing disposable gloves, pour 150g (whole tube) of **Silis 1** straightening cream into a plastic bowl. Add a vial of **Silis Protective Serum** and mix well. Less product can be prepared for shorter hair.
5. Apply the mixture to the hair with your hands and a wide toothed comb at the shampoo bowl.
6. Comb very gently during the application and the processing time to avoid damaging the hair and removing the product. Keep the hair nice and straight and process for 3 to 5 minutes.
7. Remove the mixture, washing carefully with Framesi Hair Treatment Restructuring Shampoo. Towel blot the hair carefully not to tangle it.
8. Distribute Silis Neutralizing Aqua-Gel directly over the hair from roots to ends starting from the base of each section. Comb the hair carefully through this process to prevent the formation of unwanted waves.
9. Process neutralizer 5 minutes and rinse well for another 5 minutes.
10. Apply Framesi Hair Treatment Restructuring Mask with a couple of drops of Restructuring Oil and leave in the hair for 3-5 minutes. Rinse the hair.
11. Dry the hair with the hair dryer keeping it straight for the first styling using the I.Dentity Hair.Force or BY WIO Strait Balm. Finish with Hair Treatment Line Corrective Moisturizing Lotion or BY Slush Gloss.

AFTERCARE:

In the first 48 hours:

- No bobby pins, slides, pony tails or braids
- No swimming in the sea or pool
- No bleaching or coloring with oxidized dyes

RE-GROWTH AND PARTIAL SECTIONS

1. Based on your client consultation, choose the correct strength of Silis: Silis 1 for normal hair and Silis 2 for strong, coarse or resistant hair.
2. If the hair is very wavy or frizzy before starting the service, flat iron the midshaft with a few drops of Silis Protective Serum on dry hair.

***** In the case of re-growth in Naturally Straight Silk treatment, avoid using the flat iron with Silis Protective Serum.**

3. Divide the head into 5 quadrants and begin applying the cream from the base of each section, staying at approximately ¼ inch from the scalp. Avoid touching the scalp.
4. If the condition allows it, pull the straightening cream through the mid shaft and ends for the last 2-3 minutes of the processing time.
5. When the processing time is complete, rinse with warm water and shampoo with Framesi Hair Treatment Line Restructuring Shampoo.
6. Apply a few drops of Silis Protective Serum and dry the hair.
7. For Naturally Straight Treatment, towel blot and proceed to the neutralizer for 10 min.
8. For a touchup on Permanent Hot Straightening, dry the hair after applying Silis Protective Serum and flat iron.
9. Apply the Neutralizing Aqua-Gel and process 10 min.
10. Rinse thoroughly for at least 5 minutes and apply Framesi Hair Treatment Line Restructuring Mask mixed with a couple of drops of Restructuring Oil. Process for 3-5 min and Rinse.

AFTERCARE

In the first 48 hours:

- No bobby pins, slides, pony tails or braids
- No swimming in the sea or pool
- No bleaching or coloring with oxidized dyes.