


SILK
STRAIGHTENING
SYSTEM

SILK

 framesi[®]
JUST FOR YOU

Sleek, frizz-free hair is no longer a dream, it is reality with a *completely safe system!*

SILIS

SILK STRAIGHTENING SYSTEM



THE SYSTEM

A highly protective, *completely safe*, **FORMALDEHYDE-FREE** formula helps the hair acquire new texture.

SERICIN

Sericin is a protein extracted from silk fibers. It has a similar structure to hair, to which it adheres, causing it to become part of the hair's surface. The result is a soft and perfectly smooth hair shaft, free of surface irregularities. Sericin protein provides restructuring properties and assists in locking in moisture, guaranteeing long-lasting hydration.



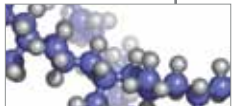
OLIVE OIL DERIVATIVES

Nourishing, lubricating and shine enhancing, these substances ensure gentle treatment and an exceptional result, restoring the hair's lipid balance and safeguarding its structure.



POLYQUATERNIUM CONDITIONER

Present in SILIS Aqua-Gel Neutralizing Conditioner, it effectively conditions and detangles, helping to make the hair more manageable and combating the flyaway effect.



SILIS 1 basic
150 mL
for normal hair



SILIS AQUA-GEL
NEUTRALIZING
CONDITIONER
150 mL



SILIS PROTECTIVE
SERUM
30 mL



THE TREATMENT



SILIS 2 strong
150 mL
for coarse/resistant hair



SILIS AQUA-GEL
NEUTRALIZING
CONDITIONER
150 mL



SILIS PROTECTIVE
SERUM
30 mL

| SILIS | Treatment Time | Application | Treatment Duration | Procedure |
|-------------------------|----------------|---|--------------------|-----------|
| PERFECTLY STRAIGHT SILK | 90 minutes | Requires use of flat iron | Permanent | Hot |
| NATURALLY STRAIGHT SILK | 60 minutes | Does not require use of flat iron | Permanent | Cold |
| SILK RELAX | 30 minutes | Quick treatment applied at the shampoo bowl | Temporary | Cold |

framesi Technical Assistance: 1.800.245.6323